



# Expert Talks & Keynotes



# Ideas that Connect & Last

Clear, practical, inspiring & tailored to your audience

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## Expert Talks & Keynotes

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### Your Impulse Format with Lean FS

We deliver customized talks that bring current AI and digital topics straight to the point – clear and relevant for your company, your teams, and your customers.

### Why It Matters Now

Technology evolves faster than decision cycles. We provide orientation, translate trends into next steps, and build a shared knowledge base. This strengthens dialogue and confidence. Alongside business opportunities, we also consider social and ecological aspects – from employees and customers to data, energy, and resources. This creates clarity and trust within the company and with partners.

### Our Approach

We work at the forefront of new technologies and see what really matters in projects. Content is tailored to your audience and industry, with sector-specific depth if desired. Knowledge is presented in a clear, structured, and engaging way with tangible examples. Interactive elements such as live demos or short mobile quizzes keep attention high and make content directly applicable.

### Key Topics – Selection of currently in-demand AI themes

- **AI Basics:** Clear, practical, hands-on for leaders and teams
- **AI in Industries:** Insights into status quo and real applications
- **AI Agents:** Understand, apply, and shape the future
- **AI & the Future:** Impact on business, work, society, and environment

### Details

- **Formats:** Keynote 30–60 min, Impulse 60–90 min, Deep Dive 2–3 h
- **Target groups:** Executives, leadership, specialist areas – also for clients and partners
- **Setting:** On-site or virtual, German / English / Spanish
- **Material:** Compact takeaway for participants, optional mobile quiz
- **Customization:** Tailored to your goals; standard programs available



# Your Speaker on Stage

Inspire your audience with our expert  
Clear, relatable, and engagingly presented

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**Santiago Walliser**  
Co-Founder  
PhDc, AI for Finance

## Expert & Speaker on AI, Data, and Digital Transformation

With over twelve years of experience at the intersection of strategy, technology, and business transformation – and roots in the data-driven financial world – he contextualizes developments that shape technology, economy, environment, regulation, and politics, and makes them tangible for the audience.

As co-founder of Lean FS, he supports companies on their path toward becoming AI-enabled organizations. His focus: making complex topics understandable, assessing new technologies, and showing how measurable value is created from them.

His profile combines practical business experience, entrepreneurial execution power, and academic depth. He worked in the AI team at UBS and in the hedge fund environment, founded two companies, and is a published PhD researcher in AI-driven trading strategies for financial markets. His academic path led him to the University of Zurich, ETH Zurich, and Harvard University.

In 2024, he was awarded the 'Best Industry Researcher Award' by QuantMinds. He has spoken at numerous international conferences and in exclusive business formats for executives. He is known for talks that create clarity, inspire, and spark discussions. Relatable examples, strong metaphors, storytelling, and a clear vision for the future define his style.



# Your AI Journey Gains Momentum Today



Together we open new paths  
that lead into the future

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**Santiago Walliser**  
Co-Founder

I look forward to learning more  
about your goals and sharing ideas  
for the next steps.



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**Schedule a meeting now**



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